NOTABLE SEARCH

White label SEO partner rates
For agencies · Prices in USD · November 2026

WHITE LABEL SEO FOR AGENCIES

SEO your agency can resell under its own brand.

We do the work behind the scenes. You keep the client, the brand and the margin. Per-client rates, month to month, with unbranded monthly reports.

Partner Starter

Fix a client's foundation.

$249 /client/month

- ✓ Technical SEO audit & fixes
- ✓ On-page SEO, priority pages first
- ✓ Keyword & competitor analysis
- ✓ 2 SEO articles / month
- ✓ Foundational citations
- ✓ Unbranded monthly report
- – Link building
- – Local SEO & Business Profile

Our direct price $399 · Suggested resale **$600 to $900**

MOST CHOSEN

Partner Growth

Local clients that want calls and leads.

$399 /client/month

- ✓ Everything in Partner Starter
- ✓ 4 SEO articles / month
- ✓ Local SEO & Google Business Profile
- ✓ Monthly link building & outreach
- ✓ Schema & internal linking
- ✓ AI Overview & ChatGPT visibility

Our direct price $599 · Suggested resale **$900 to $1,500**

Partner Pro

Stores, multi-location and national brands.

$749 /client/month

- ✓ Everything in Partner Growth
- ✓ 8 SEO articles / month
- ✓ Digital PR & advanced link building
- ✓ Multi-location & eCommerce SEO
- ✓ AI share of voice vs. competitors
- ✓ Monthly strategy call with you

Our direct price $1,199 · Suggested resale **$1,800 to $3,000**

ALSO AVAILABLE	PARTNER RATE	NOTES
Custom SEO work	**$25 / hour**	Or in 20-hour blocks
Link building and content on their own	**Per item**	Quoted for each client's niche and market
Volume discount	**10% off**	Every plan, from your fifth active client

Partner terms

- **Month to month** per client, no minimum term
- **No setup fees**
- **Invoiced monthly in advance** for each active client
- Add, pause or stop a client before the next month starts

Your clients stay yours

- No Notable Search name, logo or links in reports
- We sign your NDA on request
- We never contact, pitch or poach your clients
- White hat only, within Google's spam policies

Start with one client.
notablesearch.com/white-label-seo · hello@notablesearch.com

Partner rates are for agencies reselling SEO to their own clients. Business owners: see notablesearch.com/pricing. Suggested resale prices are a guide; you set your own price.